





NEW CALF, NEW MILKBAR. TEAT AND FOLLOW THE TEAT

"WHEN CALF HEALTH COUNTS"





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"follow the teat" WHEN CALF HEALTH COUNTS







MB10





As natural as nature itself

CALVES NURSE NATURALLY

The natural way for a young calf to feed is to suckle slowly. As a calf suckles, milk will bypass the rumen via the oesophagael groove and enter the abomasum where it will form a curd. The curd will be broken down by enzymes and will enter the intestine where it is digested. As a calf suckles it produces saliva. Only the Milk Bar[™] teat ensures all calves suckle at a slower, controlled rate, producing maximum saliva.

DRUG FREE HEALTH CARE

The natural antibiotic properties of saliva are a calf's first and main defence against infection. Saliva contains enzymes essential for proper digestion of milk. Saliva balances the pH in the abomasum which aids formation of the curd.

HELPS PREVENT SCOURS

The controlled feeding rate of the Milk Bar[™] teat ensures correct curd formation in the abomasum, preventing raw milk entering the intestines. Raw milk in the intestines is a leading cause of nutritional scours or milk scours.

HELPS PREVENT PNEUMONIA

The correct suckling action with the Milk Bar[™] teat at the correct height, approximately 60cm from the floor, will prevent milk entring the lungs.

NO CROSS SUCKLING

If a calf is fed with a fast feed teat or with a 'pump' type teat which has a non return valve, or from a bucket where it is drinking rather than suckling, it cannot produce the amount of saliva it needs, so will cross suck ears, navals, udders or it's surroundings in an effort to produce the saliva it should have made while nursing. Milk Bar™ teats feed at a controlled rate to ensure the saliva the calf needs is produced while feeding. Calves fed with Milk Bar™ teats are more settled and will not cross suck after feeding. See page 4 for trial results on cross suckling.

CLEANING

To clean inside Milk Bar[™] teats use hot water and alkali detergent at least twice a week (dairy detergent or automatic dishwasher granules). Use a horizontal scrubbing action to wash the outside of the teats. It is recommended one Milk Bar[™] teat is used per calf and the calf "follows the teat" through to weaning.







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No. 1 CALF FEEDERS FROM NEW ZEALAND





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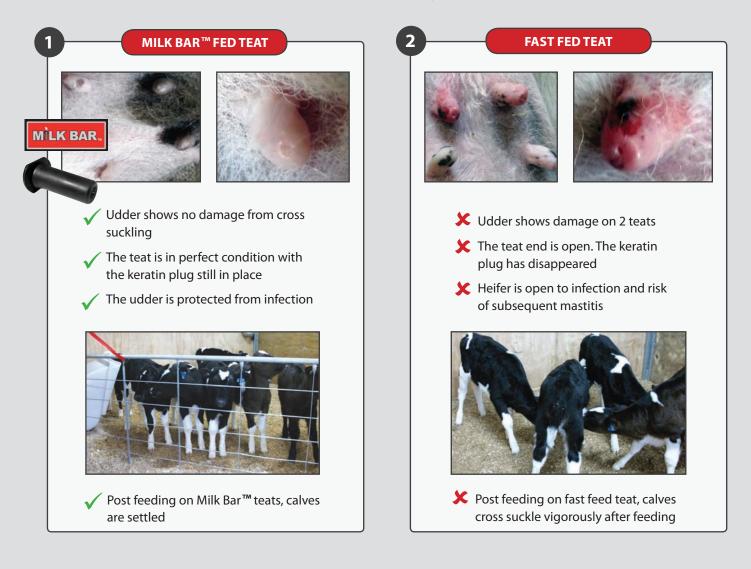
NEW INDEPENDANT RESEARCH 2014



Research in New Zealand studied the effect of milk flow rate on the health of two groups of young calves:

- 1 Milk Bar[™] teats, which feed at a slower controlled feeding rate
 - Fast feeding teat with internal valves

The research studied the effect of milk flow rate on cross suckling and the implications for MASTITIS in young calves:



RESULTS AND OUTCOME

Milk Bar[™] is recognised throughout the world as the best "prevention against the problems of cross suckling".

Avoid using fast flow rate teats or bucket feeding as they both limit the production of saliva and cause the calf's instinct to suckle its neighbour or environment to rectify its incomplete natural digestion.

© All information from research Milk Bar[™] 2014 are the property of MacInnes Manufacturing Ltd. No reproduction is permitted except by written request via MacInnes Manufacturing Ltd. Details on this research and conditions of implementation: on request



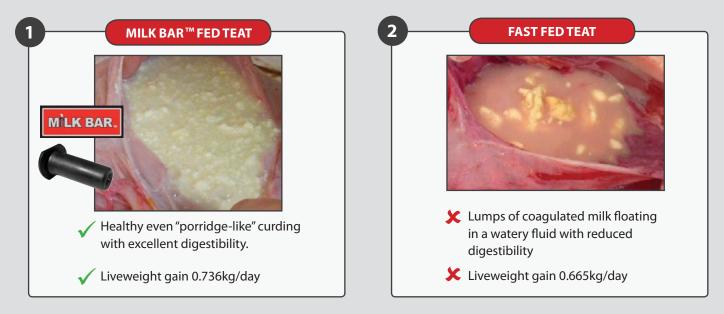
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NEW INDEPENDANT RESEARCH 2014



5.

The same research took calves 14 days old who were euthanised 2 hours after feeding and the abomasum was investigated.



RESULTS AND OUTCOME

There was 254% more lactose remaining in the fourth stomach of calves in GROUP 2 fed with a fast feeding teat compared to calves from GROUP 1 fed on the slower Milk Bar™ teats.

Lactose is a sugar, therefore an ideal environment for the growth of pathogenic bacteria that uses this excess lactose as a source of nutrients to grow. The progression of a bad curd to the intestine is the major cause of digestive diarrhea, damaging the intestinal wall and causing the leakage of body fluids.

CONCLUSION

Rearing calves on the controlled feeding Milk Bar™ teat helps prevent digestive scours. The results clearly show Milk Bar™ Teat reared calves had no cross suckling damage, are heavier and more settled.

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TURNING A FRAGILE MILK DRINKING CALF INTO A STURDY RUMINANT

"follow the teat"





AS NATURAL AS NATURE ITSELF



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GUIDELINES FOR USING THE *"follow the teat"* SYSTEM





For best results, it is essential to follow the guidelines for the Milk BAR. system.





REAR YOUR CALVES OUTDOORS





MILK BAR[™] 50 MOBILE CALF FEEDER COMPLETE

Extremely easy to use. Simply tow your MILK BAR[™] trailer to the group of calves, open the taps and pour the required amount of milk into the open manifolds.



- ✓ Manual leveller to ensure a good distribution of milk on any terrain
- ✓ Group feeding gives more time to observe the calves when feeding
- ✓ Easy to clean, simply rinse with an alkali based detergent
- ✓ Large capacity 500 litre tank with 50 Milk Bar[™] teats



- ✓ Great 8 litre capacity
- ✓ Fitted with patented Ezi-Lock red hooks
- ✓ Reversible hooks allowing in or out of pen positioning
- ✓ Idea for use with hutches



MILK BAR™ SINGLE CALF FEEDER





MILK BAR™ MEAL SAVER FEEDER MB55

✓ Lids are counter balanced so calves easily lift

- them with their noses and close after they have eaten
- ✓ Keeps food dry and free from contamination
- ✓ Fitted on skids for transport
- ✓ Holds 150kg, 1.2m (L) x 0.8m (W) x 0.73m (H)

TRUST MILK BAR™

Thousands of dairy farms in New Zealand, Australia, France, Netherlands, Germany, UK, Ireland, Spain, Belgium, Denmark, Italy, USA and around the world for 30 years have chosen





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